



GOOGLE GRANT MANAGEMENT FEE

Step One: Setup the Grant

We first will apply for and secure your Google Grant. Our team does all the work on your behalf. What we need from you is the 501(c)3 tax ID number (EIN) or the Church's legal name. If you have the grant and it is currently active, there is no fee. If you have a suspended grant account, the fee to reinstate the account is the same as the application fee.

Application fee: \$395.

Step Two: Choose Your Google Level

GOOGLE LITE

- Deploy 'Find a Church' campaign with two Ad Groups: Branded (name) and Church Near Me (top searched keyword).
- We log in and update the account every month and ensure the ads running are in good standing with Google.
- We launch a dashboard that shares all the details of the campaign in real-time.

\$245/monthly and begins immediately after the grant is secured

GOOGLE BASIC

- Deploy three campaigns:
 - Find a Church – People looking for a church.
 - Faith – Reaches seekers searching God, Jesus, purpose in life, etc.
 - Message – Focuses on weekly sermons, online services, etc.

\$495/monthly and begins immediately after the grant is secured

Sermon Ad Grant Booster: Deploy a Sermon Video Library and add the weekly 'Sermons' each week. We will launch monthly campaigns driving traffic to your message on the library. Please see below for more information.

\$99/monthly fee

GOOGLE STANDARD *everything in Google Basic plus*

- Up to six additional campaigns of your choice, such as marriage, parenting, addictions, counseling, grief, divorce, finances, etc.

**\$695/monthly and begins immediately after the grant is secured, OR,
\$794/monthly with the Sermon Video Library**

GOOGLE SUPER *everything in Google Standard plus*

- Deploy an unlimited amount of campaigns that include all ministries, events, and conferences.

**\$895/monthly and begins immediately after the grant is secured, OR,
\$994/monthly with the Sermon Video Library**

The Sermon Video Library is a subdomain of your website and hosts all of your sermon videos. This site has a perfect quality score with Google and is the best option to drive many clicks each month. This approach will spend the maximum amount of the grant money. We highly recommend using this tool to drive thousands of clicks to your website.